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**CONTROLLED USAGE STUDY TO EVALUATE THE
EFFICACY OF A PRODUCT INTENDED TO REDUCE WAIST CIRCUMFERENCE
AND THE APPEARANCE OF SAGGY/FLABBY SKIN**

AMA Ref. No.: MS15.INUSE.N9401.REP.GKL

Date: April 2, 2015

Sponsor: Greek Island Labs

Objective:

This panel has been convened to evaluate the efficacy of a product intended to reduce waist circumference and the appearance of saggy/flabby skin. Efficacy and tolerance were evaluated through measurements of stomach/belly circumferences.

Test Material:

Test Sample Description:

On February 24, 2015 one test product labeled Adonia Tummy Tone Serum, SKU 1760, Lot 8061 was received from Greek Island Labs LLC and assigned AMA Lab No. N-9401.

Handling:

Upon arrival at AMA Laboratories, Inc., the test material was assigned a unique laboratory code number and entered into a daily log identifying the lot number, sample description, sponsor, date received and test requested.

Samples are retained for a period of three months beyond submission of final report unless otherwise specified by the sponsor or if sample is known to be in support of governmental applications, in which case retained samples are kept two years beyond final report submission.

Sample disposition is conducted in compliance with appropriate federal, state and local ordinances.

Test Material Evaluation Prerequisite:

Prior to induction of a human test panel, toxicology, microbiology or in-vitro performance spectra may be required to assess the feasibility of commencement as dictated by an Institutional Review Board (IRB) described in Section 3.0.

Sponsor purports that prior to sample submission to AMA the following tests were conducted with no adverse results and that the test data are on file at their premises and have not been made available to AMA personnel:

- USP or CTFA Preservative Efficacy Test or equivalent
- 90 Day Accelerated Stability and Container Compatibility Study
- Fifty (50) person Repeat Insult Patch Test (RIPT) or equivalent

Institutional Review Board:

Reference: CFR Title 21 Part 56, Subparts A, B, C, and D. The IRB of AMA Laboratories, Inc. consists of 5 or more individuals, chosen from within the company for technical expertise and from the local community for lay interaction. The list of IRB members is kept on file at AMA Laboratories, Inc., and is available for inspection during the hours of operation.

Panel Selection:

Standards for Inclusion in a Study:

1. Subjects who want to reduce their size.
2. Individuals who will complete a preliminary medical history mandated by AMA Laboratories, Inc.
3. Individuals who will read, understand and sign an informed consent document as required by Reference 21 CFR Ch. 1 Part 50, Subpart B. Consent forms will be kept on file and will be available for examination on the premises of AMA Laboratories, Inc., only.
4. Individuals in good health and free of any dermatological or systemic disorder, which would interfere with the results, at the discretion of the Investigator.
5. Individuals, who will be able to cooperate with the Investigator and research staff, be willing to have the test materials applied according the protocol and complete the full course of study.

6. Individuals with no known abnormal response to cosmetic products and who are willing to cooperate with the study requirements.
7. Individuals who will abstain from using any products intended to reduce cellulite other than the test product.

Standards for Exclusion from a Study:

1. Individuals who are under doctor's care.
2. Individuals taking medication which in the opinion of the Investigator would mask or interfere with the results.
3. Individuals with chronic skin allergies or skin conditions such as severe dermatitis, psoriasis, and/or eczema.
4. Individuals with uncontrolled diseases such as diabetes, hypertension, hyperthyroidism, or hypothyroidism.
5. Individuals with irritation or sensitivity to cosmetic products, soaps, shampoos or personal hygiene cleansing products.
6. Female volunteers who indicate that they are pregnant or lactating.
7. Individuals with blemishes, nevi, sunburn, suntan, scars, moles, active dermal lesions or uneven pigmentation in the test sites.
8. Individuals participating in any clinical research study at another facility or with a doctor's office at the commencement and duration of the study.

Population Demographics:

Age Range 32 - 54

Procedure:

The study was conducted according to the sponsor test requested design wherein all subjects were assigned to apply the test materials according to the following sponsor supplied use instructions:

Apply generously to tummy and 'love handles' massaging serum in for approximately one minute. Apply a second generous amount to the same area. Wrap plastic sheet tightly around area about 3-4 times. Lay down and cover the entire area with a blanket for 43 minutes.

Measurements of stomach/belly circumferences were collected and additionally subjective questionnaires addressing consumer perception with were completed.


Observations:

No adverse effects or unexpected reactions of any kind were observed on any of the subjects.

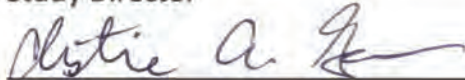
Archiving:

All original samples, raw data sheets, technician's notebooks, correspondence files, copies of final reports and remaining specimens are maintained on the premises of AMA Laboratories, Inc. in limited access marked storage files. A duplicate DVD copy of final reports is separately archived in a bank safe deposit vault.

Within the limits imposed by the conduct and population size of the study described herein, the test material (AMA Lab No.: N-9401: Adonia Tummy Tone Serum, SKU 1760, Lot 8061), when used in accordance with intended package directions significantly reduced stomach/belly circumference by up to 2 inches after 43 minutes. 100% of test panelists felt that Tummy Tone reduced their stomach/belly size and the appearance of saggy, flabby skin by up to 67%.




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Date



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